Student Association of George Brown
Part Time On-Campus Opportunities

Job Title: Graphic Designer/ Illustrator
Reports to: Coordinator, Publications & Communications
Department/ Program: Operations, Student Media
Job Type: Part-time, Temporary Support Staff

Location of Work: GBP Campuses - Casa Loma (Main), St. James, Toronto Metropolitan University, Waterfront Campus and all affiliated to GBP and Student Association; Remote work where applicable

Will Train Applicant(s): Yes
Travel Required: Yes
Hours: up to 20 hours per week
Rate of Pay: $18.95
Position Type: Part-Time Temporary Contract
Start & End Date: April 30, 2027
Number of Vacancies: 1
Posting Expires: Until position is filled

How to Apply

1. Applicant must submit a PDF version of their cover letter, résumé AND **portfolio of previous Design work. (Applications without a portfolio may not be considered)** to hiring@sagbc.ca Subject Line: <your name>: Student Media Designer Application
2. Complete the following SparkMeet video interview: SparkMeet Video - Graphic Designer

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About the Student Association & Its Program offerings
The Student Association is your student union representing the interests of all George Brown Polytechnic students. The Student Association focuses on representation, advocacy, delivery of services and the operation of businesses to support its overall mandate.

We're here to be the bridge between the students at GBP and the institution itself by listening to your concerns, advocating for students, and providing access to necessary services like Health Benefits, the Community Care Hub, and the Student Nutrition Access Program, events and recreation, clubs, academic support, and legal services.

Job Overview
Student Media has the power to help students make sense of the world and access what they need to know. The importance of staying connected through stories, media, and news is all the more important to students navigating their post-secondary experience. As News Editor you aim for the highest quality and help guide other student staff to those achieve those standards. As a Graphic Designer/Illustrator you add value by helping tell the story visually. You help make the story accessible. You bring attention to the issues with visual clarity, impact, and creative flair.

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As Graphic Designer/Illustrator, you contribute to the art and design elements in print and online. You maintain visual representation standards consistent and aligned to brand or message. You help with format and layout. Overall, you'll work with a team of student creatives and journalists, and be part of a long-standing, award-winning student newspaper, the Dialog.

General Responsibilities:

- Create illustrations (i.e. art, comics, photos, infographics, etc.) and take photographs for online and print publication as assigned.
- Contribute input to all photos and graphical elements.
- Produce or edit visuals for accurate and error-free content - following Canadian Press standards.
- Maintain department design standards, and compliance with copyright or related policies and guidelines.
- Assist with web design and graphics as directed.
- Assist with graphics/illustrations to other SA publications (e.g. reports, posters, promotional materials) as assigned.
- Collaborate with other SA departments to ensure organization events run smoothly and effectively.
- Work cohesively with other SA student media and program staff.
- Contribute to positive working relationships with Student Association staff, GBC college, and community.
- Actively participate in trainings and learning opportunities (internal and external).
- Attend SA events and programming for content as needed.
- Other duties as assigned as required.

You Have:

- Interest in visual journalism and media.
- Portfolio of past work as a designer/photographer.
- Effective communication skills.
- Proven ability to work in advance and to strict deadlines, without compromise to standards.
- Professional ability to welcome and accept feedback with learner's mindset.
- Keen ability to accept projects as assigned; willingness to ask questions.
- Proficiency in internet research and computers skills, including Microsoft Office Suite, Microsoft Teams, OneDrive, Zoom, Google suite, social media, phones, and email.
- Advanced computer design/layout skills, including Adobe Creative Suite (InDesign, Photoshop, and Illustrator).
- Ability to work independently with minimal supervision, but team oriented.
- Value equity, diversity, and inclusion.
- An understanding of the Student Association and the importance of the student movement.

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You Might Also Have:

- Fine art or illustration skills.
- Digital illustration, creation of comics, and/or animation skills.
- Photography or videography skills.
- Website and mobile application design experience.
- Experience writing and/or editing for newspapers, newsletters, blogs, podcasts, or other media/ publishing.
- Understanding of equity in relation to media representation

Required:

- Full-time GBP students enrolled in 2026-2027 prioritized, or GBP part-time students and/or recent grads/alumni.
- Availability - You must be available to work a minimum of 3-hour shifts. Typical shifts occur Monday through Friday, 9 am-5 pm.

Student Association Vision: Students are empowered to influence a just world.

Mission Statement: We are committed to supporting each other and the students of George Brown Polytechnic in the struggle for students' rights, the pursuit of quality education and the provision of services in a safe, accessible and equitable environment.

Commitment to Equity: The SA is committed to employment equity and encourages applications from historically underrepresented groups to apply.