

Student Association of George Brown College

Board Meeting Minutes

Date: Thursday February 19, 2026

Time: 6:00 PM – 8:00 PM

Location: Casa Loma Campus - Boardroom

Board of Directors – Voting Members	
Executive Members:	
Director of Communications and Internal	Ifeoluwa 'Faith' Oluwatoyin
Director of Operations	Sandhya 'Sandy' Ethiraj
Director of Education and Equity	Jun An 'Toby' Lew
Director of Student Experience	Hanna Miller
Educational Centre Representatives:	
Arts, Design and Information Technology Representative	Navinkumar Meena
Business Representative	VACANT
Community Services and Early Childhood Representative	Bryndoven O'Krafka
Construction and Engineering Representative	Jeetu Patel
Health Science Representative, including school of Nursing	Muhaddesa Atlas
Hospitality and Culinary Arts Representative	Alitzel Martinez
Preparatory and Liberal Studies Representative	Rain Avery
Non-Voting Member:	
General Manager	Rosalyn Miller
Resources:	
Chairperson	Kayla Weiler
Minute Taker	Jessica Pasion
George Brown Polytechnic Representative	Ian Wigglesworth
Operations Manager	Wafa Ulliyan
Guests:	
Publications and Communications Coordinator (Dialog)	Sean Heeger
Senior Health Benefits Coordinator	Yukiko Ito
Senior Finance Coordinator	Avez Hasham
Senior Finance Coordinator	Niki Yeung
Director, Partnerships & Development, ALUMO	Kim Garrett
ALUMO Representative	Reba Seucharan
Senior Benefits Advisor, The Integratis Group	Mike McCourt
Registrar and Associate Vice-President, Strategic Enrolment, George Brown Polytechnic	Janene Christiansen
Director, Marketing Strategy, PR and Social Media, George Brown Polytechnic	Maryam McKenzie
Director, Libraries, Learning and Assessment Centers, George Brown Polytechnic	Colin Fitzsimons
GBP Student	Emily Rodrigues

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1. Roll Call:

Board of Directors: Voting Members	Present	Absent	Regrets
Executive Members:			
<i>Director of Communications and Internal</i>	X		
<i>Director of Operations</i>	X		
<i>Director of Education and Equity</i>	X		
<i>Director of Student Experience</i>	X		
Educational Centre Representatives:			
<i>Arts, Design and Information Technology Representative</i>	X		
<i>Business Representative (VACANT)</i>			
<i>Community Services and Early Childhood Representative</i>	X		
<i>Construction and Engineering Representative</i>			X
<i>Health Science Representative</i>	X 6:20pm		
<i>Hospitality and Culinary Arts Representative</i>	X		
<i>Preparatory and Liberal Studies Representative</i>	X		
Non-Voting Member			
<i>General Manager</i>	X		

Land Recognition Statement:

I would like to take a moment before we continue to recognize that as many of us are settlers on this land, it is our collective responsibility to pay respect and recognize that this land is traditional territory of the Mississauga's of the Credit First Nation and that we are here because this land was occupied. In recognition that this space occupies colonized First Nation territories, and out of respect for the rights of Indigenous people, it is our collective responsibility to honor, protect and sustain this land.

Declaration to abide by Roberts Rules:

All board members and guests agree to follow Roberts Rules of Order including but not limited to speaking time, the limitation of speakers and speakers list. The chairperson has the authority to call the meeting back to order as they see fit.

2. Call to Order:

Time: 6:10PM

Student Association of George Brown College

Board Meeting Minutes

Date: Thursday February 19, 2026

Time: 6:00 PM – 8:00 PM

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3. Approval of the Agenda

Be it resolved that the Board of Directors accept the agenda as presented.

Moved by: Ifeoluwa 'Faith' Oluwatoyin, Director of Communications and Internal

Seconded by: Sandhya 'Sandy' Ethiraj, Director of Operations

Discussion:

- *Any amendments to the agenda should be made at this time.*

Motion to amend the agenda to include as agenda item 12, Address the Recent Changes to Ontario Postsecondary

Moved by: Jun An 'Toby' Lew, Director of Education and Equity

Seconded by: Bryndoven O'Krafka, Community Services and Early Childhood Representative

Discussion:

Vote: Carries

Vote: Carries

4. Approval of Minutes - (Appendix A)

Whereas the meeting minutes from January 26, 2026 Board meeting requires approval;

Be it resolved that the Board of Directors accept the meeting minutes of January 26, 2026 board meeting (Appendix A) as presented.

Moved by: Ifeoluwa 'Faith' Oluwatoyin, Director of Communications and Internal

Seconded by: Bryndoven O'Krafka, Community Services and Early Childhood Representative

Discussion: *Any amendments to the meeting minutes should be made at this time.*

- No amendments to the meeting minutes were made at this time

Vote: Carries

Student Association of George Brown College

Board Meeting Minutes

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5. **Declaration of Conflict**

At this time members are to come forward to disclose any conflicts of interest they may have related to any items on the agenda, either work related, personal relationships, etc.

- Bryndoven O'Krafka, Community Services and Early Childhood Representative, declaration of conflict for item 11
- Rain Avery, Preparatory and Liberal Studies Representative, declaration of conflict for item 11
- Hanna Miller, Director of Student Experience, declaration of conflict for item 11

6. **George Brown Polytechnic Presentations**

a. **Marketing Campaign**

Presentation by Maryam McKenzie, Director, Marketing Strategy, PR and Social Media, George Brown Polytechnic

b. **Ancillary Fees – Appendix B**

Presentation Janene Christiansen Registrar and Associate Vice-President, Strategic Enrolment, George Brown Polytechnic

7. **WeSpeakStudent | Morcare (Alumo) Annual Report 2024-2025 (Appendix C)**

Presentation by Kimberly Garrett, Director, Partnerships & Development, ALUMO and colleague Reba Seucharan

Be it resolved that the Board of Directors receive the WeSpeakStudent | Morcare (Alumo) Annual Report 2024-2025 as presented.

Moved by: Alitzel Martinez, Hospitality and Culinary Arts Representative

Seconded by: Rain Avery, Preparatory and Liberal Studies Representative

Discussion:

Speakers List/ Questions:

- Navinkumar Meena, Arts, Design and Information Technology Representative
 - o Kimberly Garrett, Director, Partnerships & Development,
- Ifeoluwa 'Faith' Oluwatoyin, Director of Communications and Internal
 - o Kimberly Garrett, Director, Partnerships & Development,
- Rosalyn Miller, General Manager
- Avez Hasham, Senior Finance Coordinator
 - o Kimberly Garrett, Director, Partnerships & Development,
 - o Rosalyn Miller, General Manager

Student Association of George Brown College

Board Meeting Minutes

Date: Thursday February 19, 2026

Time: 6:00 PM – 8:00 PM

Location: Casa Loma Campus - Boardroom

Vote: Carries

* **Motion to extend** the Board of Directors monthly meeting to 8:30PM

8. SAGBC Committees Reports Package

Outstanding Committee Reports	Appendix
Policy and Procedures Committee Report (October & November)	Not Submitted/ Outstanding
Executive Committee Report (November)	Not Submitted/ Outstanding

Committee Reports	Appendix
Board Accountability Report (January)	Not Submitted/ Outstanding
Executive Committee Report (January)	Not Submitted/ Outstanding
General Manager Report (January) Submitted by Rosalyn Miller, General Manager	Appendix D
Education Advisory Committee Report	Not applicable this month.
Finance and Operations Committee Report Submitted by Sandhya 'Sandy' Ethiraj, Director of Operations	Appendix E
Marketing & Communications Committee Report Submitted by Hanna Miller, Director of Student Experience	Appendix F
Policy and Procedures Committee Report Submitted by Ifeoluwa 'Faith' Oluwatoyin, Director of Communications and Internal	Appendix G
Election Committee Report Submitted by Jun An 'Toby' Lew, Director of Education and Equity	Appendix H

Be it resolved that the Board of Directors SAGBC Reports Package be accepted as presented.

Moved by: Ifeoluwa 'Faith' Oluwatoyin, Director of Communications and Internal

Seconded by: Hanna Miller, Director of Student Experience

Discussion:

- The BOD Chair acknowledges and apologizes for the delayed appendices sent
- The BOD Chair and any reports missed will be sent via email.

Student Association of George Brown College

Board Meeting Minutes

Date: Thursday February 19, 2026

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Vote: Carries

9. Motions from the Finance Committee

a. SAGBC 2026-2027 Ancillary Operating Fees Plan (Appendix - I)

Presentation by Sandhya 'Sandy' Ethiraj, Director of Operations and Rosalyn Miller, General Manager

Whereas the George Brown and the Student Association recognize the right of the SA to set fees from time to time

Whereas the Finance & Operations Committee has reviewed the fees historical, and cost benefit information

Whereas the Master Agreement sets out a process for the SA fees for upcoming academic year to be submitted to George Brown no later than the third week of February for confirmation.

Whereas SAGBC fees has not seen an increase in 2024-25 and 2025-26, including CPI (consumer price index)

Be it Resolved that the Board accepts the proposed operating fee to be presented to George Brown for review and confirmation.

Moved by: Sandhya 'Sandy' Ethiraj, Director of Operations

Seconded by: Rain Avery, Preparatory and Liberal Studies Representative

Discussion:

Vote: Carries

b. Financial Statement (Appendix - J)

Presentation by Avez Hasham, Senior Finance Coordinator

Whereas the Finance and Ops committee is required to review the financial statements bi-monthly.

Be it resolved that the Board accept the financial statements for the period ending December 31, 2025 as presented.

Moved by: Sandhya 'Sandy' Ethiraj, Director of Operations

Seconded by: Navinkumar Meena, Arts, Design and Information Technology Representative

Student Association of George Brown College

Board Meeting Minutes

Date: Thursday February 19, 2026

Time: 6:00 PM – 8:00 PM

Location: Casa Loma Campus - Boardroom

Discussion:

- Muhaddesa Atlas, Health Science Representative, including school of Nursing

Vote: Carries

c. Bad Debts Write Off

Presentation by Sandhya 'Sandy' Ethiraj, Director of Operations and Niki Yeung, Senior Finance Coordinator

Whereas the amounts of \$6,836.64 remains uncollected from INS CL and INS Market GB St. James Food from net Jun and Jul 2025 rent offset by security deposit and May, Jun and Jul 2025 rent respectively.

Whereas the Board on July 21, 2025, approved the Termination and Eviction for INS Market-Casa Loma and INS Food-St James.

Whereas the Tenant's equipment and goods was withheld by the Student Association.

Be it resolved that the Board accepts the recommendation from the Finance and Operations Committee the amount of \$6,836.64 as a non receivable bad debt & doubtful account

Be it further resolved that it is written off/recorded as doubtful accounts to the General Operations General Ledger.

Moved by: Sandhya 'Sandy' Ethiraj, Director of Operations

Seconded by: Rain Avery, Preparatory and Liberal Studies Representative

Discussion: None

Vote: Carries

10. Marketing Committee - Branding Name from George Brown College – Appendix F - (10 minutes)

Submitted by Hanna Miller, Director of Student Experience

Whereas George Brown has officially changed its branding name from *George Brown College* to **George Brown Polytechnic**, and the term "**College**" has been removed from all institutional branding and marketing materials; the institution is now being promoted and represented as **George Brown Polytechnic**.

Student Association of George Brown College Board Meeting Minutes

Date: Thursday February 19, 2026

Time: 6:00 PM – 8:00 PM

Location: Casa Loma Campus - Boardroom

Whereas the Student Association's current logo and branding include the name "**George Brown College**", which is no longer accurate or aligned with the institution's updated branding identity.

Whereas the Student Association cannot continue to refer to George Brown as a **college** in its marketing materials, digital communications, and online platforms, as this contradicts the institution's current brand identity;

Whereas updating the Student Association's full brand identity requires a longer-term, strategic process that will benefit from the expertise of a specialized branding agency to guide the SA's new vision, messaging, and visual identity.

Whereas the Student Association of George Brown College will remain as the Corporation's legal name.

Be it resolved that the BOD approves:

1. Interim Branding Update (Immediate Implementation)

The Student Association will update its logo and all branding materials to remove the word "**College.**" The updated logo will read:

"Student Association of George Brown"

The SA website and all online platforms will be updated accordingly.

2. Long-Term Branding Strategy (Branding Agency Engagement)

The SA Operations Manager to develop a detailed **Request for Proposal (RFP)** to engage a specialized branding agency. The agency will be responsible for leading the strategic direction and creative development of the Student Association's new brand identity, including:

- Brand vision and positioning
- Messaging and tone
- Visual identity and logo redesign
- Brand implementation plan across all channels

This RFP process to begin immediately following Board approval of this motion, with the goal of selecting a branding agency to lead the full rebrand.

Moved by: Hanna Miller, Director of Student Experience

Seconded by: Jun An 'Toby' Lew, Director of Education & Equity

Discussion:

Student Association of George Brown College

Board Meeting Minutes

Date: Thursday February 19, 2026

Time: 6:00 PM – 8:00 PM

Location: Casa Loma Campus - Boardroom

- Jun An 'Toby' Lew, Director of Education & Equity

Vote: Carries

11. Filling Election Committee Composition Vacancy (5 minutes)

Submitted by Jun An 'Toby' Lew, Director of Education & Equity

Whereas the Election Committee has a Board Member role vacant;

Whereas this Board Member who seeks to join the Election Committee must abide by Bylaw 12.2.c.ix which reads:

- ix) Members of the Elections Committee are not permitted to seek office with the Association and must remain neutral during the election process.

Be it resolved that Ifeoluwa 'Faith' Oluwatoyin, Director of Communications and Internal be appointed to fill the Board Member role on the Election Committee.

Moved by: Jun An 'Toby' Lew, Director of Education & Equity

Seconded by: Sandhya 'Sandy' Ethiraj, Director of Operations

Discussion:

- Hanna Miller, Director of Student Experience ask
 - o Jun An 'Toby' Lew, Director of Education and Equity

Vote: Carries

12. Address the Recent Changes to Ontario Postsecondary

Presentation by Jun An 'Toby' Lew, Director of Education & Equity

Whereas the Minister of Colleges, Universities, Research Excellence and security has announced a slate of changes to the Post-Secondary Education sector;

Whereas some of these changes significantly make Post-secondary Education less accessible and affordable

Whereas students are already organizing to oppose these changes;

Whereas the Canadian Federation of Students – Ontario (CFS-O) will continue with the Hands Off Our Education! campaign;

Student Association of George Brown College Board Meeting Minutes

Date: Thursday February 19, 2026

Time: 6:00 PM – 8:00 PM

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Whereas the campaign will have a higher emphasis on grants not loans and an end to tuition hikes;

Be it resolved that the Board of Directors approve that SAGBC endorse CFS-O's Hands Off Our Education! campaign;

Be it further resolved that the Student Association will promote actions taken under the Hands Off Our Education! campaign;

Be it further resolved that the Student Association will utilize social media to repost relevant post from CFS-O's Hands Off Our Education! campaign;

Be it further resolved that the Board of Directors give the Executive Committee authority to make decisions related to the campaign and the changes on behalf of the Board of Directors;

Be it further resolved that the Executive Committee would seek feedback and opinions when making decisions regarding the campaign via email;

Be it further resolved that the Executive Committee provide updates via email or during Board Meetings (whichever is more accessible) on changes to the campaign.

Moved by: Jun An 'Toby' Lew, Director of Education and Equity

Seconded by: Bryndoven O'Krafka, Community Services and Early Childhood Representative

Discussion:

Vote: Carries

13. Other Business (5 minutes)

a. Announcements

- i. Work-Integrated-Learning Survey (March), Jun An 'Toby' Lew, Director of Education & Equity
- ii. Notice of Election Town Hall, Jun An 'Toby' Lew, Director of Education & Equity

14. Adjournment

Whereas the Board Meeting was scheduled till **8:00 PM**

Student Association of George Brown College Board Meeting Minutes

Date: Thursday February 19, 2026

Time: 6:00 PM – 8:00 PM

Location: Casa Loma Campus - Boardroom

Be it resolved that the Board Meeting is adjourned at 8:35PM.

Moved by: Bryndoven O'Krafka, Community Services and Early Childhood Representative

Seconded by: Ifeoluwa 'Faith' Oluwatoyin, Director of Communications and Internal

Discussion: None

Vote: Carries