

The Source Cover Contest

Get **YOUR design** on the cover of The Source.

Your Student Association is looking for cover art for the 2025-2026 Source schedule book.

Have your art in the hands of thousands of students.

ABOUT

The Student Association is your student union, supporting students through struggle for student rights, the pursuit of quality education, and the provision of services in a safe, accessible, and equitable environment. Representing The Student Movement, it is separate and autonomous from the college.

The Source daytimer is the student handbook/agenda/calendar distributed free to those who attend George Brown College. One of the SA resources supporting students with info and tools to navigate their year.

ENTER TO WIN

Winner = \$500

A winner will be chosen by the SA based on the criteria: use of theme, creativity, originality, design quality, design format (adaptable for use), representation of the Student Association, and overall eligibility.

Participation Prizes = \$100

Participants whose design work is shortlisted can win \$100 in gift cards.

The SA believes that student artists should be compensated and offers this participation prize in recognition of the hard work that goes into each piece of submitted work. Odds dependent on number and quality of entries; approx. 10 available.

ELIGIBILITY: All can enter. Must be current student/recent graduate of GBC to win.

RECOMMENDED THEMES

We welcome your bold and impactful designs, with particular interest in designs based on...

▶ **The power of Students**

Students have an extraordinary amount of power when they work together. What do you envision it looks like when students come together to ask for change?

▶ **Canada strong & Free**

Canada is still one of the best countries for diversity, freedom and collective community strength. Show us your Canada through artwork.

▶ **GBC, school of Toronto**

George Brown College is the only college situated in the heart of Canada's most vibrant city. What does being part of a college in the heart of Toronto, mean to you?

▶ **A look towards the future**

How do you envision the SAGBC in the future? How do you see us continuing to evolve as we serve students over the next 30 years?

Requirements & Notes:

***Chosen artwork will be reworked with you or printer as needed.**

- **Dimensions 5.25x8**
- **CMYK**
- **300+ dpi images and vectors for line art**
- **text/design to include: "The Source" or "THE SOURCE", and "2025-2026"**
- **Avoid use of additional text or logos. Required content will be incorporated or edited upon selection.**
- **Do not use copyrighted artwork, or photos without consent.**

HOW TO SUBMIT: Email you entries to Communications@SAGBC.ca

Send a JPEG or Tiff version of your entry to the email above with your:

- Full name
- GBC Student Number
- Program of Study
- 100 word description of your entry.

Winner(s) will be required to submit the original adobe illustrator - or similar program - file.

DEADLINE: Tuesday, April. 25, 4 P.M. EST

Early entries highly encouraged.

Questions/Accommodations: Communications@sagbc.ca

