



Student Association of George Brown College

Board Of Director Opportunity – Election Posting **Director of Student Experience**

Position Overview:

- The Director of Student Experience:
 - promote and support recreational and other activities throughout the academic year
 - identify and implement strategies for increasing student use of services and involvement in organization programs
 - work in conjunction with Director of education and Equity to plan advertising strategy for activities and events
 - collaborate with Directors to create and develop an annual plan of student communications and campaigns designed to engage students

Summary of Role of the Board of Directors as per VDAM:

- The job of the Board is to lead the organization toward the desired performance and assure that it occurs.
- More specifically Board shall:
 - Determine the mission, values, strategies, and major goals/outcomes and hold the General Manager accountable for developing a staff strategic plan based on these policies.
 - Determine the parameters within which the General Manager is expected to achieve the goals/outcomes.
 - Monitor the performance of the organization relative to the achievement of the goals/outcomes.
 - Maintain and constantly improve all on-going policies of the Board in this Manual.
 - Select, fairly compensate, nurture, and evaluate annually the General Manager, who functions as the Board's sole agent.
 - Ensure financial solvency and integrity through policies and behavior.
 - Require periodic financial and other external audits to ensure compliance with the law and good practices.
 - Evaluate and constantly improve the Board's performance as the governing board and set expectations for individual involvement as volunteers.

This job description provides information to candidates for the 2023 Student Association elections. This job description is not meant to replace by-laws or the VDAM. It provides general information about the position. Please refer to the By-laws and the VDAM for official information.



Student Association of George Brown College

Term of Office: May 1, 2023 – April 30, 2024

Requirements for Office:

Must be enrolled full time throughout their term of office.

How to apply for this position:

To apply to be the Director of Student Experience fill out the nomination form at <https://www.studentassociation.ca/elections/> during the nomination period of **March 6-16, 2023**.

The position receives a remuneration of \$17 per hour for a 24-hour work week.

[For full details in the position of Director of Student Experience please see the Voting Directors Accountability Manual, pages 16-18.](#)

Student Association Vision:

Students are empowered to influence a just world.

Mission Statement:

We are the students of George Brown College committed to supporting each other in the struggle for student rights, the pursuit of quality education and the provision of services in a safe, accessible and equitable environment.

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