



Student Association of George Brown College

Job Title:	Graphic Designer/Illustrator	Job Category:	Part-time, Support Staff
Department/Program:	Operations, Student Media	Reports to:	Publications & Communications Coordinator
Location:	GBC campuses: Casa Loma (main) remote work where applicable	Will Train:	Yes
Rate of Pay:	\$15.00/hr (0-20 hours – 15 average per week)	Start & End Date:	August 2022-April 30 2023
Number of Vacancies:	1	Posting Expires:	May 29, 2022 11:59pm

How to Apply:

Submit cover letter AND résumé to: humanresources@sagbc.ca

Subject Line: <your name>: Student Media Graphic Designer Application

Job Overview:

Student Association is about student representation and voice. It is student media and student journalism that has the power to help students make sense of the world, and help students access what they need to know. The importance of staying connected through stories, media, and news is all the more important to students navigating a pandemic and change. As a Graphic Designer/Illustrator you add value by helping tell the story visually. You help make the story accessible. You bring attention to the issues with visual clarity, impact, and creative flair.

Graphic Designer/Illustrator plays a key role. You contribute to the art and design elements in print and online. You maintain visual representation standards consistent and aligned to brand or message. You help with format and layout. Overall, you'll work with a team of student creatives and journalists, and be part of a long-standing, award-winning student newspaper, *the Dialog*.

GENERAL RESPONSIBILITIES (as directed):

- Create illustrations (i.e. art, comics, photos, infographics, etc.) for online and print publication as assigned.
- Help with layout of online and print publications; including the student newspaper.
- Contribute design and input to front page of student newspaper.
- Produce or edit visuals for accurate and error-free content (e.g. image sourcing and artist credits).
- Maintain department design standards, and compliance with copyright or related policies and guidelines.
- Assist with web design and graphics as directed.
- Assist with graphics/illustrations to other SA publications (e.g. reports, posters, promotional materials) as assigned.
- Cross-functional collaborations; including with SA Communications program; including assist to Senior Communications & Marketing Coordinator where appropriate.
- Work cohesively with other SA student media and program staff.
- Contribute to positive working relationships with Student Association staff, GBC college, and community.
- Actively participate in trainings and learning opportunities (internal and external).
- Attend SA events and programming for content as needed.
- Other duties as assigned.



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YOU HAVE:

- Interest in visual journalism and media.
- Portfolio of past work.
- Effective communication skills.
- Proven ability to work in advance and to strict deadlines, without compromise to standards.
- Professional ability to welcome and accept feedback with learner's mindset.
- Keen ability to accept projects as assigned; willingness to ask questions.
- Proficiency in internet research and computers skills, including Microsoft Office Suite, Microsoft Teams, OneDrive, Zoom, Google suite, social media, phones, and email.
- Advanced computer design/layout skills, including Adobe Creative Suite (InDesign, Photoshop, and Illustrator).
- Ability to work independently with minimal supervision, but team oriented.
- Value equity, diversity, and inclusion.
- An understanding of the Student Association and the importance of the student movement.

YOU MIGHT ALSO HAVE:

- Fine art or illustration skills.
- Digital illustration, creation of comics, and/or animation skills.
- Photography or videography skills.
- Website and mobile application design experience.
- Experience writing and/or editing for newspapers, newsletters, blogs, podcasts, or other media/publishing.
- Understanding of equity in relation to media representation

REQUIRED:

- Full-time GBC students enrolled 2022-2023 prioritized, or GBC part-time and/or recent grads/alumni
- Availability
Job offer/continued employment contingent on availability; Must be available to work minimum 3 hour shifts
Typical shifts occur Monday-Friday 9am-5pm
- HOW TO APPLY: Must submit cover letter AND résumé

Student Association Vision:

Students are empowered to influence a just world.

Mission Statement:

We are committed to supporting each other and the students of George Brown College in the struggle for students' rights, the pursuit of quality education and the provision of services in a safe, accessible and equitable environment.

Commitment to Equity:

The SA is committed to employment equity and encourages applications from historically underrepresented groups to apply.