



Student Association of George Brown College

Job Title:	Graphic Designer/Illustrator	Job Category:	Support Staff
Department/Group:	Student Media	Will Train:	Yes
Location:	GBC campus: Casa Loma (main) remote work where applicable	Travel Required:	Yes
Rate of Pay:	\$15.00/hr (up to 20 hours per week)	Position Type:	Temporary - Part-Time
Reports to:	Publications & Communications Coordinator	Start & End Date:	August 21 2021-April 30 2022
Number of Vacancies:	1 position available	Posting Expires:	May 31, 2021 11:59pm

How to Apply:

Submit cover letter and résumé to: humanresources@sagbc.ca

Subject Line: <your name>: Student Media, Graphic Designer Application

Job Overview:

The Student Association is about student representation and voice. It is student media and student journalism that has the power to help students make sense of the world, and help students access what they need to know. The importance of staying connected through stories, media, and news is all the more important to students during an era of physical distancing. As a Graphic Designer/Illustrator you add value by helping tell the story visually. You help make the story accessible. You bring attention to the issues with visual clarity, impact, and creative flair.

Graphic Designer/Illustrator plays a key role. You contribute to the art and design elements in print and online. You maintain visual representation standards consistent and aligned to brand or message. You help with format and layout. Overall, you'll work with a team of student journalists, and be part of a long-standing, award-winning student newspaper, *the Dialog*.

GENERAL RESPONSIBILITIES:

- Work to ensure the final layout of print publications
- Create illustrations (i.e. art, comics, photos, infographics, etc.) for publication
- Front page design – help and inputs as directed
- Assist with website design as directed
- Maintain department design standards, and compliance with copyright or related policies
- Actively participate in trainings and off-campus learning opportunities as provided
- Work cohesively with other student media staff and the Editor as delegated
- Other duties as assigned

YOU HAVE:

- Interest in visual journalism and media
- Advanced computer design skills, including Adobe Creative Suite (InDesign, Photoshop, and Illustrator)
- Portfolio of past work
- Proven ability to work to strict deadlines, without compromise to standards
- Proactive and self-motivated mindset
- An understanding of the Student Association and the importance of the student movement
- Value equity, diversity, and inclusion



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YOU MIGHT ALSO HAVE:

- Fine art or illustration skills
- Digital illustration, creation of comics, and animation skills
- Photography or videography skills
- Website and mobile design experience
- Experience writing and/or editing for newspapers, newsletters, blogs, podcasts, or other media/publishing
- Understanding of equity in relation to media representation

REQUIRED:

- Full-time GBC students enrolled 2021-2022 prioritized, or part-time student and/or recent GBC grads/alumni
- Availability - Work hours based on availability and availability of work; average 15 hours per week
- HOW TO APPLY:
 1. Must submit cover letter and résumé

*Student Association Vision:
Students are empowered to influence a just world.*

*Mission Statement:
We are the students of George Brown College committed to supporting each other in the struggle for student rights, the pursuit of quality education and the provision of services in a safe, accessible and equitable environment.*

*Commitment to Equity:
The SA is committed to employment equity and encourages applications from historically underrepresented groups to apply.*