

**MINUTES - MEETING OF THE EDUCATION AND EQUITY COMMITTEE**  
**MINUTES PREPARED BY DIRECTOR OF EDUCATION AND EQUITY**  
**Student Association of George Brown College**  
**Friday June 21, 2013 @ 4:00 pm – Quiet Lounge, St James Campus**

**Attendance**

Mohammad Ali Aumeer	Director of Education and Equity	Chairperson
Coty Zachariah	Aboriginal Constituency Representative	Vice-Chair
Ali Shahid	Director of Public Relations	Executive Member
Natasha Mehan	Waterfront Campus Director	Board Member
Mackenzie Deane	Ryerson Campus Director	Board Member
Jeang Yen Han	International Constituency Representative	Board Member
Tina Garnett	Manager of Equity and Campus Services	Ex-Officio Non-Voting Member

**Committee Members Who Submitted Regrets**

Karla Orantes	Senior Coordinator of Academic Advocacy	Ex-Officio Non-Voting Member
Angela Gallant	Health Sciences Academic Appeals Coordinator	Ex-Officio Non-Voting Member
Kate Klein	Constituency & Community Centre Coordinator	Ex-Officio Non-Voting Member

**Guests**

Julia Mackenzie	Director of Internal Affairs	Guest
Edwin Huang	Foodbank Coordinator	Guest
Antoinette Davis	Executive Director	Guest
Saroop Pahal	St James Campus Director	Guest

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**1. Call to Order**

Meeting called to order at 4:13 pm

**2. Remarks from the Chairperson**

Chair thanked Committee for participation and attendance on a Friday late afternoon; confirmed the importance of discussing the Strategic Plan for the Committee

**3. Remarks from the Speaker**

n/a

**4. Adoption of the Agenda**

**A. AGENDA**

**Motion 2013-06-21: EE01**

Be it Resolved that the agenda be accepted as presented

Moved: Aumeer

Second: Mehan

Vote: Carries

**5. New Business**

**A. Gender Parity Speakers' List**

**Motion 2013-06-21: EE02**

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Be it resolved that the 2013-14 Education and Equity Committee adopt a gender parity practice as it relates to speaking rights.

Moved: Aumeer

Second: Shahid

Vote: Fails

**B. First Nations Recognition**

**Motion 2013-06-21: EE03**

Be it resolved that the 2013-14 Education and Equity Committee begin each meeting by recognizing the traditional territories of the meeting location via a formal verbal statement.

Moved: Aumeer

Second: Zachariah

**Motion 2013-06-21: EE03A**

Be it resolved that the motion be deferred to the next meeting of the Committee

Moved: Aumeer

Second: Shahid

Vote: Fails

**Motion 2013-06-21: EE03**

Vote: Fails

**C. Equity Statement**

**Motion 2013-06-21: EE04**

Be it resolved that the 2013-14 Education and Equity Committee begin each meeting by recognizing the inequities that exist in our society.

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Moved: Aumeer  
Second: Zachariah

**Motion 2013-06-21: EE04A**

Be it resolved that the motion be deferred to the next meeting of the Committee

Moved: Aumeer  
Second: Deane

Vote: Carries

**D. Education and Equity Committee 2013-14 Speaker**

**Motion 2013-06-21: EE05**

Be it resolved that the 2013-14 Education and Equity Committee appoint Halley Raquena-Silva to serve as Speaker for its meetings, when available.

Moved: Aumeer  
Second: Mehan

Vote: Carries

**E. 2013-14 Campaigns Strategy**

**Motion 2013-06-21: EE06**

Be it resolved that the 2013-14 Campaigns Strategy be accepted as presented; and

Be it further resolved that the following 2013-14 Education and Equity Committee Working Groups be stuck:

- Working Group: GBC Education Coalition

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- Membership: The Director of Education and Equity, the Ryerson Campus Director, and the International Constituency Representative
- Working Group: Labour Solidarity Campaign
  - Membership:
    - Director of Education and Equity;
    - Director of Public Relations
    - Aboriginal Constituency Representative
- Working Group: United 4 Equity campaign
  - Membership:
    - Director of Education and Equity
    - Aboriginal Constituency Representative
    - Waterfront Campus Director
- Working Group: Students Against Racism campaign
  - Membership:
    - Director of Education and Equity
    - International Constituency Representative
    - Aboriginal Constituency Representative
- Working Group: Mental Health Advocacy/Awareness campaign
  - Membership:
    - Director of Education and Equity
    - Ryerson Campus Director
- Working Group: Pathways to Education campaign
  - Membership:
    - Director of Education and Equity
    - Director of Public Relations
- Working Group: Fair Student Fares campaign
  - Membership:
    - Director of Education and Equity
    - Director of Public Relations
- Working Group: Food Security campaign
  - Membership:
    - Director of Education and Equity
    - Health Sciences Educational Centre Representative
    - Aboriginal Constituency Representative

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- Waterfront Campus Director
- Working Group: Water Is A Human Right campaign
  - Membership:
    - Director of Education and Equity
    - Aboriginal Constituency Representative
    - Ryerson Campus Director

Moved: Aumeer  
Second: Shahid

**Motion 2013-06-21: EE06A**

Be it resolved that the motion be amended to add the following members to the respective committees:

- Working Group: GBC Education Coalition
  - Membership:
    - Waterfront Campus Director.
- Working Group: Mental Health Advocacy/Awareness campaign
  - Membership:
    - Waterfront Campus Director.
- Working Group: Food Security campaign
  - Membership:
    - International Constituency Representative
- Working Group: Water Is A Human Right campaign
  - Membership:
    - International Constituency Representative

Moved: Aumeer  
Second: Shahid

Vote: Carries

Vote: Carries

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**F. Equity Documentary**

**Motion 2013-06-21: EE07**

Be it resolved that \_\_\_\_\_ be selected as the videographer for the 2013 Equity Documentary.

Moved: Aumeer

Second: Deane

**Motion 2013-06-21: EE07A**

Be it resolved that Stephen Kerr be selected as the videographer for the 2013 Equity Documentary.

Moved: Aumeer

Second: Deane

Vote: Carries

Vote: Carries

**G. Equity DJ**

**Motion 2013-06-21: EE08**

Be it resolved that \_\_\_\_\_ be selected as the DJ for all 2013-14 Education and Equity Committee-led events.

Moved: Aumeer

Second: Mehan

**Motion 2013-06-21: EE08A**

Be it resolved that James Nightengale be selected as the DJ for all 2013-14 Education and Equity Committee-led events.

Moved: Aumeer

Second: Mehan

Vote: Carries

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Vote: Carries

**6. Meeting Adjournment**

**A. Adjournment**

**Motion 2013-06-21: EE09**

Be it resolved that the meeting of the Education and Equity Committee be adjourned.

Moved: Aumeer

Second: Deane

Vote: Carries

Meeting adjourned at 5:35 pm



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**2013-14 Education and Equity  
Campaigns Strategy**

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## **A. INTRODUCTION**

The 2013-14 Education and Equity Campaigns Strategy consists of the following six main components, and their subsequent tangible goals:

1. A commitment to engage in various equity-based campaigns for the benefit of our membership:

**GOAL:** Membership Education relating to equity-focused post-secondary issues to at least 5 000 students including, but not limited to, issues relating to anti-racism, mental health, labour rights, tuition fees, food security, cost of public transit, and sustainability

**GOAL:** Actively lobby the provincial and federal governments to eliminate financial barriers to post-secondary education

**GOAL:** Mobilize the members of the Student Association via a minimum of three on-campus coalitions to participate in the collective efforts of the student movement to create a more accessible, publicly-funded post-secondary education system

**GOAL:** Continue to serve as a main partner and contributor to the annual GBC Labour Fair

**GOAL:** Mobilize over 500 students in the efforts to create a Racially-Marginalized Students' Collective via the Community Action Centre

**GOAL:** Institutionalization of both Black History Month & the International Day for the Elimination of Racial Discrimination as annual events of priority for the SA

**GOAL:** Present an End-Of-Year report to the Education & Equity Committee about the needs of students as it relates to Food accessibility, affordability and security on campus

2. Extensive education of Board Members relating to issues of equity, advocacy, and mobilization

**GOAL:** A total of eight advocacy/equity-focused presentations and discussions at meetings of the Education & Equity Committee

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**GOAL:** Active participation from Board members in equity and advocacy-based campaigns and coalitions

3. A commitment to engage in various advocacy-based campaigns for the benefit of our membership:

**GOAL:** Present an End-Of-Year report to the Education & Equity Committee with specific strategies, tactics, and goals in relation to the institutionalization of a Mental Health education/advocacy campaign

**GOAL:** Prepare materials for Fall 2013 and organize a series of focus groups in support of Educational Pathways structures

**GOAL:** Lobby the College for increased SA input in academic, and non-academic policy reviews.

**GOAL:** Lobby the College for increase SA participation with various GBC Committee

**GOAL:** Engage over 200 students with educational programming relating to academic advocacy, with a focus on self-advocacy

4. Creation and execution of an effective strategy for engaging and working with both academic and non-academic departments of George Brown College

**GOAL:** Collaborate on at least 6 academic and non-academic projects with departments of George Brown College by April 2014

**GOAL:** Play an active role in the planning and execution of the 2014 GBC Labour Fair

5. Prioritize the planning and execution of large, “big ticket” events, to engage and mobilize our membership based in equity and advocacy-based issues

**GOAL:** Mobilize over 200 students via “Disorientation 2013”, a week-long series of politically-themed activities to create a pool of volunteers to assist in broader membership outreach

**GOAL:** Mobilize over 200 students via the “Build the Future” conference, this year’s manifestation of the “Hip Hop & Empowerment” conference, with a focus on how to use art and culture to challenge barriers that exist

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for economically-marginalized youth attempting to access Post-Secondary Education

6. Lobby for increased equity and advocacy-based services provided by the Student Association and the College

**GOAL:** Establish a partnership with the Ryerson Students' Union (RSU) to provide SA Ryerson Campus members access to the RSU's Equity Service Groups

**GOAL:** Present an End-Of-Year report to the Education & Equity Committee with lobbying strategies and tactics towards the creation of an Ombudsperson Office at George Brown College

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## **B. CAMPAIGNS**

The 2013-14 Education and Equity Committee will actively plan and execute the following campaigns:

### **1. Education Coalition (a.k.a. Drop Fees)**

- Timeline: All Year
- Background: With tuition fees rising at such high rates in Ontario and still no commitment from the provincial government to commit to a strategy to lower tuition fees for all post- secondary students, the Drop Fees is as relevant as ever. By working in tandem with the faculty and staff on campus, students can form a strong united front and speak with one common campus voice in our efforts to affect change positively in Ontario's Post-Secondary sector.
- Campaign Goals: The campaign seeks to actively educate the members of the Student Association about pressing post-secondary issues; actively lobby the provincial and federal governments to eliminate financial barriers to post-secondary education; and actively mobilize the members of the Student Association to participate in the collective efforts of the student movement to create a more accessible, publicly-funded post- secondary education system in Canada for students, workers, and faculty; To engage over 1 000 students about work issues in their respective fields.

### **2. Labour Solidarity campaign**

- Timeline: All Year
- Background: The SA has a long standing tradition of, along with the Office of the President of GBC, being one of the main supporters of the annual GBC Labour Fair. Every year, the School of Labour and the Labour Fair Committee organizes a Labour Fair to showcase current labour issues, initiatives and cultural events for the students and staff of George Brown College. Besides performances and displays, we bring in over 75 union and community speakers to give students an "on the ground" glimpse of work issues in the fields they are training for. In continuing to support the Labour Fair.
- Campaign Goals: Membership education to at least 1 000 students; Active participation from at least 50 students; Lobby the Executive Committee to donate \$ 3 000 to the Labour Fair; Present End-of-Year report to the Education & Equity

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committee on the lobbying potential for mandatory paid co-ops and placement positions in Ontario.

**3. United 4 Equity campaign**

- Timeline: All Year
- Background: Challenging all forms of discrimination and oppression is an important part of the work of the Student Association (SA). Racism, sexism, ableism, homophobia, transphobia, Islamophobia, anti-Semitism and all forms of oppression can affect how certain groups of people access post-secondary education, and perpetuate inequities in society based on gender, race, socio-economic status, (dis)ability, sexual orientation, gender identity, religion, citizenship status and other factors. The Education & Equity Committee will work alongside the Community Action Centre to promote equity and challenge all forms of discrimination.
- Campaign Goals: Membership education to at least 1 000 students; Active participation from at least 100 students.

**4. Students Against Racism campaign**

- Timeline: All Year
- Background: Challenging all forms of discrimination including discrimination that occurs on campus remains central to the work of our organization. While discrimination is not confined to just our campus, overt and covert manifestations that occur on campus, whether in the classroom, lab, library, through institutional policies or at social events, undermines the academic mission of our institution. Addressing racial discrimination and continuing to work towards creating a campus that is free from all forms of discrimination is essential to creating barrier-free education.
- Campaign Goals: Creation of Racially-Marginalized Students' Collective, under the umbrella of the Community Action Centre; Institutionalization of both Black History Month & The International Day for the Elimination of Racial Discrimination as annual events of priority for the SA.

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**5. Mental Health advocacy/awareness campaign**

- Timeline: All Year
- Background: A mental health campaign focused on eliminating discrimination and dismissal of people with mental health concerns would greatly serve our members. The campaign can work towards addressing concerns relating to on-campus Counseling services; and creating a barrier-free campus.
- Campaign Goals: Increase membership awareness and self-advocacy about issues, services, and programs relating to issues of Mental Health to over 500 students; Create a long term strategy for future SA work around issues relating to Mental Health, presented in the form of an End-Of-Year campaign report to the Education & Equity committee.

**6. Pathways to Education campaign**

- Timeline: All Year
- Background: Credit Transfer is a key issue for GBC students. A campaign to make it easier for students to learn/access the education pathways that currently exist would greatly benefit our members. To compliment this campaign by also working at the provincial level to create more pathway supports, will benefit students across the province, including at GBC.
- Campaign Goals: Increase membership awareness of various existing educational pathway programs; Continue to advocate at the provincial level for increased pathway programs, and structures to allow students access such programs with greater ease; Create a long term strategy for future SA work around issues relating to Accessibility to existing Educational Pathways, presented in the form of an End-Of-Year campaign report to the Education & Equity committee.

**7. Water Is A Human Right campaign**

- Timeline: All Year
- Background: As an expansion of the Students for Sustainability campaign, this campaign will focus on water rights for all, with a focus on Northern Ontario.

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- Campaign Goals: Increase membership awareness of various existing educational pathway programs; Continue to advocate at the provincial level for.

**8. Fair Student Fares campaign**

- Timeline: All Year
- Background: The "Fair Student Fares" campaign was coordinated by the Canadian Federation of Students with its member locals at York University, Ryerson University, the University of Toronto, the Ontario College of Art and Design and George Brown College. Thanks to the lobby efforts of students across Toronto, and in recognition of the need for an affordable transit option for students, the Toronto Transit Commission (TTC) implemented its first ever student Metropass option for post-secondary students. As a result of the hard work of students' unions and campaigning by students across the city, students won \$22 off the adult Metropass for all full- and part-time college and university students, starting in September 2010. The discount applied to all students, regardless of age. Moving forward, the SA will work in partnership with the aforementioned organizations, among others, to continue to seek increased discounts and supports for students as it relates to public transit.
- Campaign Goals: Actively lobby the provincial government, and various municipal governments for increased public transit discounts and supports for students as it relates to public transit; Work closely with local and regional allies such as TTC Riders.

**9. Food Security campaign**

- Timeline: All Year
- Background: Food costs continue to rise on campus, without enough new or increased financial supports to offset these costs (among many others). A campaign to advocate for more affordable food options, as well as more healthy options, and greater accessibility is vital for our members. Via the resources of the Canadian Federation of Students – Ontario's Task Force on Campus Food, we plan to engage our membership, and gain a better understanding of what key issues and strategies will best suit the achievement of such goals.
- Campaign Goals: To engage a minimum of 1000 students on campus about issues of food sustainability, affordability and security.



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The Committee will also strive to work on campaigns organized or supported by the Community Action Centre, Life Works, Canadian Federation of Students, community partners and George Brown College students that serve to benefit our members.

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## **C. PRIORITIES & STRATEGIES**

### **College Partnership Strategy**

To maximize the effectiveness of the campaigns, actions, events, and outreach of the Education and Equity Committee, the Committee will strive to work closely with both academic and non-academic departments of George Brown College. The Committee will, in coordination with the Director of Public Relations and the Educational Centre Representatives, strive to establish working relationships with academic departments. The Committee will also strive to coordinate its activities with non-academic departments that share similar mandates (such as Diversity, Equity, and Human Rights Services at George Brown College). The Education and Equity Committee shall also strive to organize campaigns/events in collaboration with supportive faculty members, and in the proper situations, attempt to create event/campaign partnerships with the in-class curriculum of instructors. Finally, the Committee will strive to strengthen its working relationship with the President's Office of George Brown College.

### **Equity Conferences**

The Education and Equity Committee will organize the 3rd annual Hip Hop & Empowerment Conference, with the theme of `Build the Future` in the Fall 2013 semester. The conference, to take place over the course of a single day, will follow-up on last year's success by striving to gain over 200 student participants. The goals of the conference will be to highlight to the membership of the Student Association the role that culture plays in effecting change and to mobilize the membership of the Student Association towards the launching of a campus-wide anti-racism coalition, in support of the Committee's commitment to the United for Equity and Students Against Racism campaigns, respectively. The conference will strive to include both internal and external community participation such as Student Services at George Brown College, academic departments, other student associations in the province, cultural and education community organization. With the successes of the past conference keynote addresses, Sam Seidel will once again provide the keynote presentation for the conference. A short documentary will also be produced for the conference, to highlight the work of the SA, the College, and the community around issues of youth mobilization and support. The musical component of the conference will feature acclaimed Canadian artists Theology 3, Notes to Self and Ian Kamau. The Education and Equity Committee will also strive to organize a Student Symposium Against Racism in the Winter 2014 semester. The goals of the symposium will be create a space for discussions related to Racism on campus, and in the community. Also, the symposium will serve as a space to discuss the creation of the Racially-Marginalized Students Collective, as well as the work of the Committee's United for Equity and Students Against Racism campaigns, respectively. The conference will strive to include both internal and external community participation such as Student Services at George Brown College, academic departments, other student associations in the province, and community organizations.

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**Disorientation 2013**

This year, the SA will launch our inaugural Disorientation Week! Disorientation is an alternative orientation week that fosters student activism, educates and agitates students about social change and works to connect campus and community issues. Disorientation will consist of a week-long series of activities that may include forums, panels, meetings, film screenings and workshops intended to expose students and community members to critical analysis, insight and research about a range of equity issues and campaigns at the College, and in the wider community. The keynote address for Disorientation 2013 will be provided by award-winning multidisciplinary artist, activist, and educator Kim Crosby. The featured musical performer for Disorientation 2013 will be acclaimed artist Rich Kidd, as organized by Dun Kno Entertainment. Also featured will be performers Lal, and Humble The Poet and visual artist Chris Walker.

**Xpressions Against Oppression 2014**

Social revolutions are based on transformative ideas. Transformative ideas have the ability to inspire social change and bring about liberation from repressive frameworks. These liberating ideas force us to confront the injustices of our world while arousing feelings of empathy for those like us who suffer from degradation, occupation, discrimination and marginalization. Expressions Against Oppression will seek to tap into these revolutionary feelings of empathy by tapping into various forms of resistance and consists of events such as Equity Film Screenings, an Equity Lecture Series, an Equity Art Show, an Equity Concert, and an Equity Conference.

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**D. TIMELINE**

- What:** Disorientation Event  
**When:** Mid-September  
**Where:** Kings Lounge, St James Campus  
**Details:** Discussion on community activism, featuring Humble the Poet
- What:** Disorientation Event  
**When:** Mid-September  
**Where:** Waterfront Campus  
**Details:** Discussion on issues relating to Mental Health education/advocacy
- What:** Disorientation Concert  
**When:** Mid-September  
**Where:** Kings Lounge, St James Campus  
**Details:** Featuring musical groups Lal, A Tribe Called Red, and Crooks of SB
- What:** Equity Conference  
**When:** Mid-September  
**Where:** Kings Lounge, St James Campus  
**Details:** 3<sup>rd</sup> Annual Hip Hop & Empowerment Conference: “Build the Future”
- What:** Disorientation Week Keynote Event  
**When:** Mid-September  
**Where:** Kings Lounge, St James Campus  
**Details:** Keynote event of Dis-O Week featuring artist/educator Kim Crosby
- What:** Academic Collaborative Workshop  
**When:** October  
**Where:** Kings Lounge, St James Campus  
**Details:** Collaborative event with the SSW Program
- What:** Academic Collaborative Workshop  
**When:** October  
**Where:** Kings Lounge, St James Campus  
**Details:** Collaborative event with the Business Program
- What:** Academic Collaborative Workshop  
**When:** October  
**Where:** Kings Lounge, St James Campus  
**Details:** Collaborative event with the Community Worker Program

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**What:** Xpressions Against Oppression.  
**When:** February  
**Where:** Kings Lounge, St James Campus  
**Details:** TBD

**What:** Xpressions Against Oppression.  
**When:** February  
**Where:** Waterfront Campus  
**Details:** TBD

**What:** Xpressions Against Oppression  
**When:** February  
**Where:** Casa Loma Campus  
**Details:** Dance-theme programming

**What:** Xpressions Against Oppression  
**When:** February  
**Where:** Kings Lounge, St James Campus  
**Details:** Black History Month Event

**What:** Xpressions Against Oppression Keynote Event  
**When:** February  
**Where:** Kings Lounge, St James Campus  
**Details:** TBD

**What:** Academic Collaborative Workshop  
**When:** March  
**Where:** TBD  
**Details:** Collaborative event with the Dance Program

**What:** Academic Collaborative Workshop  
**When:** March  
**Where:** TBD  
**Details:** Collaborative event with the Fashion Program

**What:** Academic Collaborative Workshop  
**When:** March  
**Where:** Kings Lounge, St James Campus  
**Details:** Collaborative event with the Community Worker Program

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**E. BUDGET**

<b>Disorientation Week</b> September 02 - 13,2013 -Concert, keynote speaker, workshops -Collaboration w/ Community Action Centre -Collaboration w/ GBC & Community Action Centre -4 total events	Posters	0 040
	DJs	1 000
	Keynote Speaker	2 000
	Concert	2 000
	Workshops (2)	2 000
	GBC Donation	-2 000
	<b>Total:</b>	<b>\$ 5 040</b>

<b>Empowerment Conference</b> -3rd annual conference -Theme of “Build The Future” -In collaboration w/ GBC -2nd week of September	Posters	0 040
	DJs	0 400
	Keynote	3 000
	Facilitators	2 000
	Performers	3 000
	Food	0 500
	GBC Donation	-2 000
<b>Total:</b>	<b>\$ 4 940</b>	

<b>Xpressions Against Oppression</b> -5 total events -To be planned by campaigns staff in Fall 13 -In collaboration w/ GBC -1 Keynote Speaker -1 Black History Month Event	Posters	40
	DJs	1 500
	Keynote	1 000
	Performers	4 000
	Facilitators	1 000
	Food	2 000
	GBC Donation	-2 000
	<b>Total:</b>	<b>\$ 7 540</b>

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**MINUTES PREPARED BY DIRECTOR OF EDUCATION AND EQUITY**  
**Student Association of George Brown College**  
**Friday June 21, 2013 @ 4:00 pm – Quiet Lounge, St James Campus**

<b>Academic Collaborative Workshops</b> -3 total workshops -Throughout the month of October -Dance, Fashion, & SSW Programs	Posters	0 040
	Food	0 900
	Honorarium	1 200
	GBC Donation	-0 900
	<b>Total:</b>	<b>\$ 1 240</b>

<b>Academic Collaborative Workshops</b> -3 total workshops -Throughout the month of February -Dance, Fashion & SSW Programs	Posters	0 040
	Food	0 900
	Honorarium	1 200
	GBC Donation	-0 900
	<b>Total:</b>	<b>\$ 1 240</b>

<b>Marketing</b> Bulk Purchase Order *MARKETING LINE ITEM 536*	Misc Campaigns Materials	2 875.47
	T-Shirts	2 000
	Video Projects	3 400
	Clip Boards	0 600
	<b>Total:</b>	<b>\$ 8 875.47</b>

<b>Overall Budget</b> *Finance Committee needs to decrease Revenue Line by \$ 5 600*	Revenue (Donations)	09 800.00
	Budget (Annual Allotment)	41 075.47
	Expenses (Programming)	-36 450.00
	Expenses (Marketing)	-08 825.47
	<b>Total:</b>	<b>\$ 05 600</b>